

HBO® DEALER DOLLARS

EARN BIG REWARDS WITH HBO IN 2026!



\$9 PER UNIT
for 5+ year
contracts

HBO Linear Launches & Renewals

\$6 PER UNIT
for 3-4 year
contracts

HBO Linear Launches & Renewals

**IT'S EASY
TO START
EARNING
REWARDS!**

- STEP 1** Sell or renew linear HBO to bulk properties.
- STEP 2** Access Dealer Dollars digital submission form from [HBODEALERS.COM](https://hbodealers.com) and submit all required documents.
- STEP 3** Claim your rewards!

2026 IMPORTANT DATES

January 1, 2026	PROGRAM STARTS
December 31, 2026	PROGRAM ENDS - Last day to launch or renew properties
January 15, 2027	FINAL SUBMISSION DEADLINE for all properties activated or renewed between 1/1/2026 through 12/31/2026

VISIT OUR WEBSITE FOR REBATE FORMS AND MORE!

[HBODEALERS.COM](https://hbodealers.com)

Contact HBOBulkSubmissions@wbd.com with questions.

DONT FORGET TO REMIND YOUR CUSTOMERS ABOUT HBO PROPERTY REBATES!

Dealer Dollars program only available with participating satellite providers, subject to HBO's sole discretion and approval. Properties must launch or renew between January 1, 2026 and December 31, 2026. Eligible bulk properties include franchise hotels and multi-dwelling unit (MDU) properties with 10 or more units, for linear service only with an a la carte HBO rate. The following are not eligible for Dealer Dollars: University housing, corporate, regional or national-level bulk property deals. An annual cap of \$25,000 (individual) or \$50,000 (aggregate for all individuals working for or on behalf of a corporate dealer) applies for Dealer Dollars per year, subject to eligibility requirements and the satellite provider and dealer and/or individual's continuing eligible participation in the Dealer Dollars program. Incentives are subject to change at any time without notice. ©2026 WBEI. HBO Max and related elements are property of Home Box Office, Inc.